

What can YOUR group do with the crystals and ornaments?

Many groups are turning a silent auction donation into a loyalty program or a post-auction fundraiser. Donors like the idea of a one-of-a-kind keepsake crystal or ornament and this gives our items a much higher perceived value.

A sense of excitement is created for donors, knowing something special is coming at the next event. They can always add to their ornament collection, but must get the special crystal or ornament from the organization.

Our ornaments and crystals are designed using your logo, photo or artwork and are a meaningful, lasting and beautiful way for your donors to show their passion and commitment to your organization.

Here are just a few of the many options available to you

Option #1

Take a few of the ornaments or crystals on consignment. You can:

- Sell them at the auction
- Give as a gift
- Use as a decoration
- Come up with your own ideas

Most groups receive over \$20 for the ornaments and \$45- \$75 for the crystals.

Option #2

Have a special item made as a thank you for volunteers or special donors. This could be an award, recognition plaque or desk item. This gives the passionate and hard working volunteers something special.

Option #3

Purchase additional ornaments and crystals to be used as part of table decorations. At the end of the event ask attendees to purchase them as a special memento. You can have them dated so they become an annual tradition.

Option #4

We can have an order form printed just for your organization and ready to go so attendees can order before they leave, take them and order later or you can distribute them to those who could not attend the event. This provides additional income for your event at no additional cost.

Option #5

Have your guests enjoy the crystal artwork and *ask them to visit www.PicturesInCrystal.com at their convenience*. As an incentive we can provide a special ordering code and your group will get 10% of the proceeds from donors who purchase on the website. This can be an on-going fundraiser. Photos of loved ones look great on the crystals and ornaments.

Option #6 and beyond

Each group is unique. Come up with your own ideas. The list is meant to inspire you and your group, not be a limit to the fun, excitement and profit your organization can have with the crystals.

Why Crystals & Ornaments?

Because we are the manufacturer our process is just right for low quantity applications and custom jobs. This is perfect for events where you may only need 5 to 10 items. We can create dynamic and exciting designs just for you. This means your group can continue to have one-of-a-kind items and *you can give your* donors something to look forward to *at each event*.

In addition we do not need much lead time. Depending on the quantity we can complete small orders in 24 – 48 hours.

Need more information or have some questions?

**Call our office at (888) 668-6386 (toll free)
and one of our reps can give you some help.**

Home Office

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